Welcome!
Please Explore our Gallery Stations
We will start our presentation at 10:25am
This presentation is intended to share our experiences at Austin Independent School District working with district stakeholders and the community to adopt a Long Range Facilities Master Plan.

- Gallery Walks 10:15 am to 10:25 am
- Presentation 10:25 am to 10:45 am
- Round Table Discussions 10:45 am to 11:55 am
  (Three 20-min rotations by topic)
- Discussion and Q&A 11:55 am to 12:15 pm
#AISDFuture — Building It Together
LearningSCAPES Conference – A4LE

Learning Objectives

- Participants will learn about the development and use of master planning guiding principles and strategies
- Participants will obtain lessons learned on collaborating together on a new transformational vision for school facilities
- Participants will understand new formats and structure for collaborating with the community and receiving feedback during a master planning process
- Participants will learn case study examples of arriving at master planning project recommendations and closing the feedback loop with stakeholders.
Presenters
LearningSCAPES Conference – A4LE

Beth Wilson
Director of Planning Services, Austin Independent School District

Beth Penfield
FMP Consultant
Brailsford & Dunlavey

Ty Taylor
FMP Consultant
Brailsford & Dunlavey
The FMP Team

March 2016 – April 2017

BRAILSFORD & DUNLAVEY

Program Manager & Planning Director

DLR Group

Architectural consultant and PK-12 design expert

BLG Architecture

Architectural consultant and local partner

Link Strategic Partners

Full-service stakeholder engagement firm

Cropper GIS

Demographic expertise & GIS capabilities

Dept. of Facilities
AISD Reality

- Mixed Results on previous 2013 Bond Propositions
- Recapture Challenges
- AISD Changing Demographics
- Aging Facilities / Deferred Maintenance
- Vision to Reinvent the Urban School Experience

39% of AISD schools have a facility condition of “poor” or “very poor”
22% of AISD schools have an educational suitability of “unsatisfactory” or “very unsatisfactory”
17% of AISD schools are overcrowded (above target range >115% SY 16/17)
27% of AISD schools are under-enrolled (below target range <75% SY 16/17)
2016 / 2017 FMP Update - Key Differentiators

• Structure and Focus on Community Involvement
• Vision Clarity and Buy In
• Transparency in every aspect of the process
• Developing and Adhering to Planning Strategies
• Starting with Objective Data as a baseline, then using qualitative data from the Community to build final project recommendations.
FABPAC: Elements of Successful Implementation

- Board Appointed – but not obligated to a position
- Regional Engagement Strategy
- Right quantity of members
- Continuity of the Committee
- Committee buy in on the mission and primary objectives
- Exposure to a variety of schools across the District
Collaboration Strategies

- Iterative “series” planned
- Tailor methods to the community
- Utilize a variety of formats including social media
- Mobilization of ambassadors
- Opportunities for feedback and closing the loop
Collaboration Vehicles & Methods

- **Meetings**: regionally convenient, not regionally exclusive
- **Roadshows & Ambassadors**: bring the conversation to stakeholders
- **Digital engagement**: Twitter Town Halls, website, videos

**Other:**
- Branding & accessibility
- Get the topic on agendas
- Track feedback & touchpoints
2016 FMP Update - Key Differentiators

Facility Data Collection
Planning Strategies Development
Series no. 1
Categorization of Project Types
Series no. 2
Planning Team Options Development
FABPAC
Preliminary
Series no. 3
Recommendations Development:
Draft
Series no. 4
FABPAC FMP Update
Series no. 5

“Some people may not have liked some of the outcomes but they agreed and respected the process”
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Break Out Time
Round Table Discussion

- Table 1: Planning Strategies & Approach
- Table 2: ‘Modernization’ & Projects Recommendations
- Table 3: Communications & Engagement

20-Minute Rotations
Hands-on Activities & Discussion
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Discussion & Questions
Discussion – Guiding Questions

- **Topic 1: Planning Strategies & Approach**
  
  - With a variety of variables – how did you decide which schools were the worst and would go first?
  
  - Can you talk about what it means that the FMP is a living document?
  
  - How did you address equity?
  
  - How did you deal with consolidations?
  
  - If you were to redo the process, what would you have done differently?
Discussion - Guiding Questions

- **Topic 2: Modernization & Transformative Projects**

  - How did you come up with the modernization definition? What role did the Ed Specs play?
  - How did you handle the concern that modern just means more expensive?
  - How did FABPAC handle disagreements with recommendations?
  - How did data inform project recommendations and how were project recommendations prioritized overtime?
  - What were some of the biggest challenges and your biggest lessons learned?
Discussion - Guiding Questions

• Topic 3: Communications & Engagement

• How did you manage principal engagement?

• How did you involve hard to reach populations?

• How were consultants and staff utilized throughout the process?

• How did you manage explaining project recommendations to the community?

• What were some of the biggest challenges and your biggest lessons learned?
Wrap Up & Thank You!

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Other questions for the panel?