(RE) Constructing Community by
(RE) Imagining School as an Opportunity Center
OVERVIEW

INTRODUCTION
- Trends in Demographics
  - Household statistics

MACRO SCALE
- Where have the students gone?
  - Statistics
- What are schools doing about it?
  - Next steps

WORKSHOP # 1 – Community Engagement

MICRO SCALE
- Close To Home
- Davenport, IA
  - JB Young Case Study

WORKSHOP # 2 – Repurpose CPS School
INTRODUCTION

Population projections for the United States from 2015 to 2060 (in millions)

Average number of own children per family (for families with children under 18)

The number of children per household has steadily declined since the peak of the baby boom.
The Rise of the Two-Child Family, and the Decline of the Four-Child Family

Share of women ages 40 to 44, by children ever born

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<th>CHILDLESS</th>
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<td>10%</td>
<td>15%</td>
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Note: A new working paper suggests that Current Population Survey estimates of childlessness may have been somewhat too large until 2012, when the Census Bureau implemented new editing rules. See “About the Data” for more details.


PEW RESEARCH CENTER
America's birth rate is now a national emergency.
INTRODUCTION

The median age of the US population continues to increase through 2060

The 5 year age cohorts under 24 years are each smaller than the next older cohort.
Growing versus declining districts in Iowa 2001 – 2018. Waukee grew 344% Twin Rivers declined 44%.
Enrollment declined in about 78 percent of existing Iowa public school districts between academic years 2000 and 2016. These districts are mostly in rural areas, which aligns with decades-old population trends reflecting residents moving out of rural territories and into urban areas. Between 2015 and 2016, however, enrollment decline slowed slightly, impacting about 53 percent of districts.
WHERE HAVE THE STUDENTS GONE? | STATISTICS

TECTONIC SHIFTS

2.6M
Number of students who attended charter schools in 2014

62%
Charter school enrollment growth from 2010 to 2015

160
Districts in which at least 10% of students enroll in charters
The Dallas Independent School District is facing a perfect storm of declining enrollment and increasing property values. The combination is setting DISD up for 'recapture', which means it will owe the state a projected $40 million next year.

"I mean I get it, I do," said teacher Ashley Groce. "It's not fair."

Groce, who has been with DISD for 16 years and at Stockard Middle School for 12 years, is one of 475 teachers in the school district to get letters saying they were in "excess", and their jobs were no longer available. "I love my job and I love my kids," said Groce. "It's just a disservice, not only to myself, but to our students."
STATISTICS

URBAN DISTRICTS HIT HARD...
Percentage of students enrolled in charters

93%  NEW ORLEANS PARISH SCHOOLS
53%  DETROIT PUBLIC SCHOOLS
44%  DISTRICT OF COLUMBIA PUBLIC SCHOOLS
73%  RURAL DISTRICTS THAT LOST STUDENTS IN WISCONSIN (2013-2014)

RURAL SCHOOLS TOO!
Statistics

Economic Impact
Fewer students mean fewer resources for key programs

Average Cost per Full-Time Student: $11,392
Average Teacher Salary: $45,483
4 Lost Students = 1 Teacher
STATISTICS

ECONOMIC IMPACT
Fewer students mean fewer resources for key programs

1,700
Number of LAUSD administrators and support staff who received potential layoff notices in 2017

"IF YOU HAVE DECLINING ENROLLMENT, YOU HAVE DECLINING FUNDING"

Sarah Kemp, Researcher
Applied Population Laboratory
NEXT STEPS

STATISTICS
The gap

47% Of charter school parents “very satisfied” with community engagement

THE GAP IS REAL

34% Of public school parents “very satisfied” with community engagement

IF YOUR SCHOOL OR DISTRICT FAILS TO OFFER PARENTS AND FAMILIES A QUALITY EXPERIENCE, THEY’LL ENROLL ELSEWHERE.

Dr. Gerald Dawkins
Former District Superintendent, SVP K12 Insight
WORKSHOP #1 Community Engagement – what ways do you engage?
CLOSE TO HOME

What’s been happening locally

SCHOOL BOARD VOTES TO CLOSE 49 SCHOOLS

The following scoreboard reflects how the Chicago Board of Education dealt with the 54 school closing recommendations on its agenda.

Schools marked **black** are to be closed and schools marked **blue** are to remain open.

* 1-year delay  ** 2-year delay

*Note: Only 53 schools shown; the Board also voted to close the high school that shares space at Madison elementary and middle schools. CPS CEO Barbara Byrd-Bennett withdrew her recommendations to close Ericson, Garvey, Mahalia Jackson and Manierre schools prior to the meeting. At her request, the board voted not to close those schools.*
That move will result in the closure of four existing Englewood schools – Hope, Harper, Robeson and TEAM Englewood – at the end of this school year. That means non-graduating students at those schools will have to transfer elsewhere before the new facility opens. CPS says it’ll put up $8.3 million to help them do so and will shift boundaries at Bogan, Gage Park, Phillips and the Chicago Vocational Career Academy High School to provide those students with additional options.
CHICAGO PUBLIC SCHOOLS (CPS)

Advisory Committee for School Repurposing

- Created a website for submission of proposals for the repurposing of former school sites that respect community context

- Three phase effort
  1. Immediate Reuse
     - Needs are identified, building quickly put to use
  2. Competitive Redeployment
     - CPS takes reuse proposals & bids, property eventually sold
  3. Development through a Revitalization Partner
     - Utilized when community or financial benefit in repurposing is not apparent
CLOSE TO HOME

MARY MAPES DODGE PUBLIC SCHOOL

Example of Phase One: Immediate Reuse

Proposed idea(s)
• After-school art programming for students

Current status
• Repurposed by Chicago Public Schools for administration offices
CLOSE TO HOME

JOHN B DRAKE PUBLIC SCHOOL

Example of Phase Two: Competitive Redeployment

Proposed idea(s):

• Community center for trades
• Non-profit organization allied with Chicago Teachers Union
• Professional development center
• Classical school

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<td>WARD</td>
<td>4</td>
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<tr>
<td>NEIGHBORHOOD</td>
<td>South Commons</td>
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<td>ZONING</td>
<td>RMs surrounded by residential</td>
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<td>MAINTENANCE COSTS</td>
<td>$245,050</td>
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<td>CARRY COSTS (vacant)</td>
<td>$147,672</td>
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J.B. YOUNG HISTORY

John B. Young | the man who:

Valued the philosophy of seizing **opportunities**

Demonstrated **determination** and **perseverance**

Had the **longest tenure** superintendent in Iowa AND the US

J. B. Young | the school that:

Is a **historic three-story** brick building atop a hill looking towards the Mississippi River

**Closed** in **2016** due to declining enrollment

Will **reopen** in **2018** as J.B. Young Opportunity Center

Will house 9 **non-profit** organizations & **additional program** elements
Will house **10 nonprofit** service organizations:

1. Pre-Kindergarten center
2. Davenport Schools Museum
3. Boys and Girls Club
4. Davenport Food Pantry
5. Art Legacy League
6. Safer Foundation
7. Beyond the Baseline
8. Quad City Youth Sports Foundation
9. Pena Boxing Club
10. Culinary educational kitchen

**Additional program elements:**

1. District Administration Staff
2. Community Use Classrooms
3. Davenport Schools Board Room
4. Davenport Schools Innovation Center
5. Park with a walking path and interactive art
J.B. YOUNG OPPORTUNITY CENTER

What's your inspiration?

The Building Program

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WORKSHOP #2  Re-Purpose Yale Elementary
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